



The



B U S I N E S S

of

Why Puerto Rico's Tourism & Hospitality Sector

V A C A T I O N

is a Smart Investment



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A Thriving Industry

Puerto Rico's tourism and hospitality sector has demonstrated remarkable growth in recent years, leading the Caribbean in attracting international tourists.

+9%
lodging
revenue
(2024)

+9%
air
passenger
arrivals

+4%
visitor
spending
(\$2.5B total)

+7%
lodging
demand



PUERTO RICO LEADS THE CARIBBEAN,

CAPTURING 64%

of international tourist arrivals

WHY Invest Here?



Fastest-growing
U.S. jurisdiction
in visitors since 2020
(U.S. Dept. of Commerce)

#2 in global
post-pandemic
tourism growth
(UN)

INVESTOR ADVANTAGES

4% corporate tax
(Act 60)

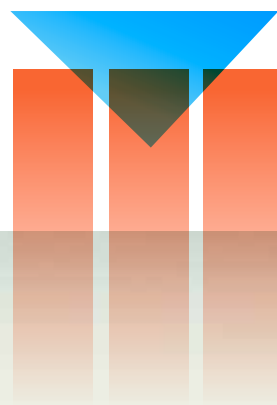
120+ nonstop flights daily
to U.S., Europe & LatAm

Up to 100% exemption
on construction materials
& goods

160+ top-brand hotels
(Hyatt, Hilton, Marriott, etc.)

50–75% salary coverage
through WIOA

Skilled, bilingual workforce



\$2B Esencia Resort
w/ Mandarin Oriental

Auberge's Moncayo
luxury project in Fajardo

Four Seasons
taking over St. Regis

Hilton expanding
across the island

MAJOR PROJECT UNDERWAY



Puerto Rico
isn't just
a destination
it's a smart
decision.

Invest in an industry with proven growth,
powerful incentives, and global recognition.

Start your journey at investpr.org

