

# The panoràmica platform

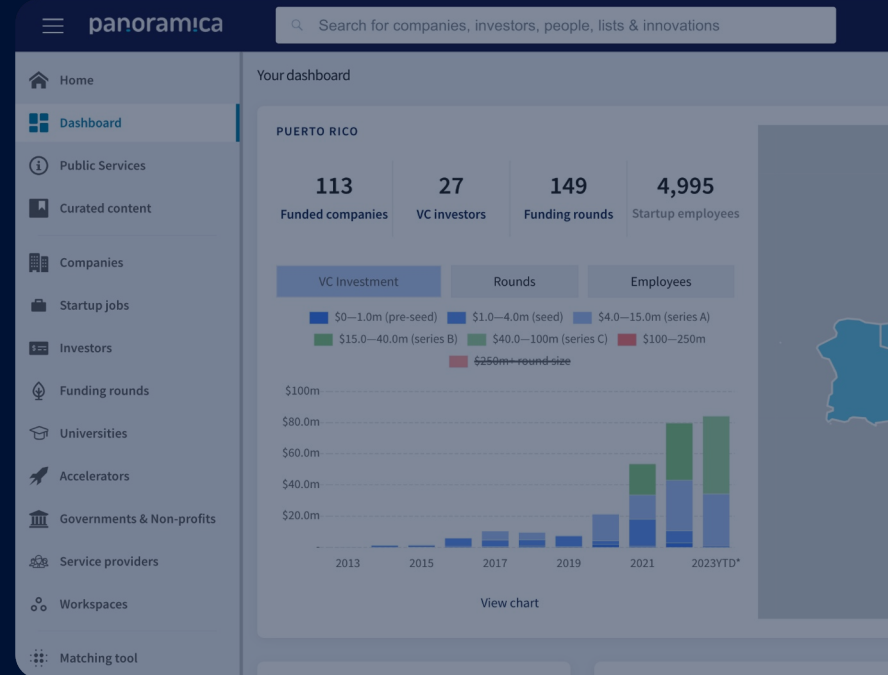
Measure and promote the Puerto Rico tech ecosystem.



# 1. Dealroom intro

## 2. Demo Panorámica

## 3. For founders



# About Dealroom.co

Dealroom is a global leader in intelligence on tech ecosystems.

We're trusted by the world's most renowned investors, corporates, governments and public-private organizations, helping them to stay at the forefront of innovation.

Launched in 2013 in Amsterdam, we're committed to the growth of startup ecosystems worldwide.

The screenshot displays the Dealroom.co website interface. At the top, there is a navigation bar with the Dealroom logo, a search bar, and 'Sign up' and 'Login' buttons. The main content area is divided into several sections:

- Intelligence Briefings:** Features a featured article titled "The state of global fintech in Q2" with a sub-headline: "The insights shown are a selection from the fintech digital research page we just launched. A single place for always up-to-date insights on the fintech market. Save to always be...". To the right of this article are three smaller briefing cards: "Revenue data for private startups", "The top VC investors in healthcare", and "The startup legacy of the Human Genome Project".
- Investment heatmap:** A table showing investment data for the top 60 countries from 2019 to 2022. The data is as follows:

	2019	2020	2021	2022
United States	\$156.2b	\$175.2b	\$363.9b	\$244.0b
China	\$64.8b	\$61.2b	\$83.9b	\$99.8b
United Kingdom	\$17.8b	\$17.4b	\$41.6b	\$31.0b
India	\$17.1b	\$15.3b	\$42.7b	\$24.4b
Germany	\$9.1b	\$7.2b	\$20.5b	\$12.2b
France	\$6.0b	\$6.1b	\$13.8b	\$15.9b
Canada	\$6.8b	\$6.2b	\$15.8b	\$11.4b
South Korea	\$4.9b	\$4.6b	\$15.6b	\$15.1b
Japan	\$6.5b	\$5.5b	\$6.4b	\$5.1b
Singapore	\$5.2b	\$3.8b	\$8.0b	\$7.3b
- Searches:** A grid of search results categorized by "IMPACT", "HEALTHTECH", and "FINTECH".
  - IMPACT:** Impact startup landscape, Impact landscape by SDG | Valencian C., Fast growing impact startups | Munich, Health impact startups, Impact investment by investor source | Sweden, Impact startups.
  - HEALTHTECH:** Job offers in healthcare startups | Glasgow, Health investments | Sweden, Digital therapeutics, Drug development with AI, Patient recruitment & clinical trials software, Practice management software for doctors.
  - FINTECH:** Blockchain, Blockchain, Payment, Pension, Retail tr., New fint.
- Top Tech Ecosystems:** A table showing the number of startups, unicorns, and future unicorns in various US states.

US States	# Startups	# Unicorns	Future Un
California, United States	56k	719	
New York, United States	22k	210	
Texas, United States	13k	74	
Florida, United States	9,726	31	
Massachusetts, United States	8,512	116	
Illinois, United States	7,819	38	
Colorado, United States	4,994	22	
- Latest Reports:** A section featuring several report covers, including "Startup Demographics", "The Journey to Series A in Europe Part 3", and "Startup H1 2023".

# We collect millions of data points each month ...

## Automated collection & augmentation

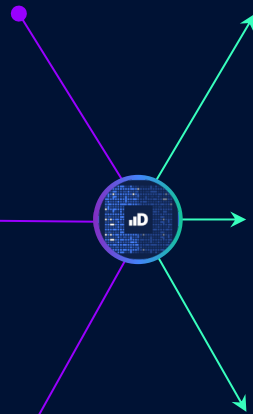
We write proprietary software that gathers data from public sources including news, filings, social networks, job boards, and third party data providers. AI is used to augment data. Algorithms are used to add predictive intelligence

## Human-led research

Adding a quality layer by doing research, often as part of reports for clients or marketing, and often working directly with field experts (founders, investors, and others).

## Community-led input

Governments share data with us. Data is also submitted to us by startups, angels, VC, accelerators, universities, regional development banks (so that they are more visible and ranked).



# ... and turn it into actionable intelligence.

## 3M+ organisations

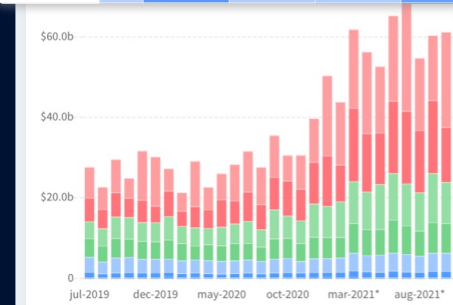
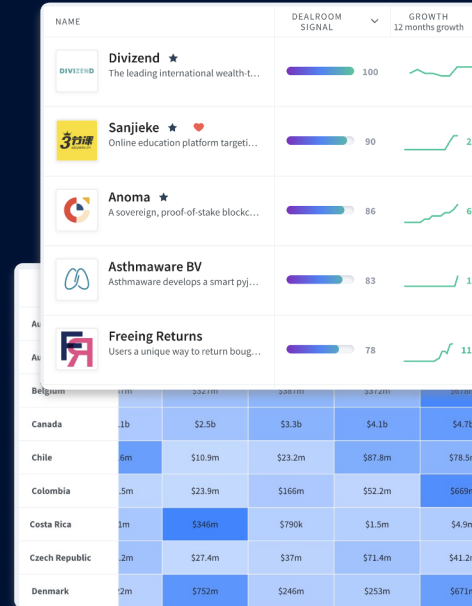
Funding rounds, investors, teams, valuations, job openings, tech stack, headcount, revenues, descriptions, predictive analytics

## Hundreds of market segments

Verticals, (sub-)verticals, technologies, business models, niche segments, industry maps, emerging technology

## Real time analytics

Investment by stage, startup birth, failure, graduation rates, exits, unicorns and more



# Intelligence trusted by leading players in tech globally.

## Investors

Source deals & raise capital



## Strategists & researchers

Stay at forefront of innovation



## Tech companies

Provide services to startups & scaleups



## Enablers & public bodies

Build & foster the ecosystem



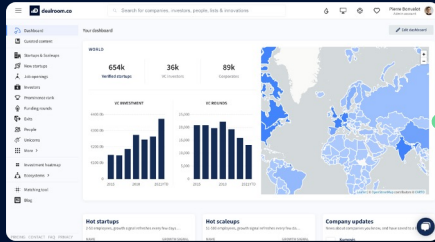
## Builders

Raise capital, recruit, find customers



# Dealroom global platform | Panorámica platform

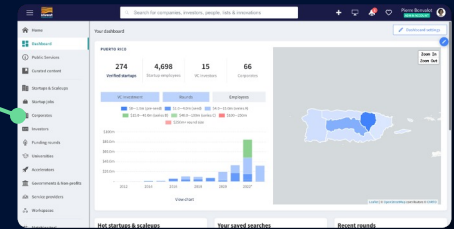
## Dealroom platform



- Geography = worldwide
- Users can access with a paid Licence

[app.dealroom.co](http://app.dealroom.co)

## Panorámica platform



- Geography = Puerto Rico
- Free access for anyone

[panoramicapr.com](http://panoramicapr.com)

# Network of 80+ ecosystem partners worldwide.



**dealroom.co** Solutions Insights Ecosystem Network Data Pricing Login Contact Get instant access

**Puerto Rico**  
Invest in Puerto Rico  
Explore more data

» See them all here

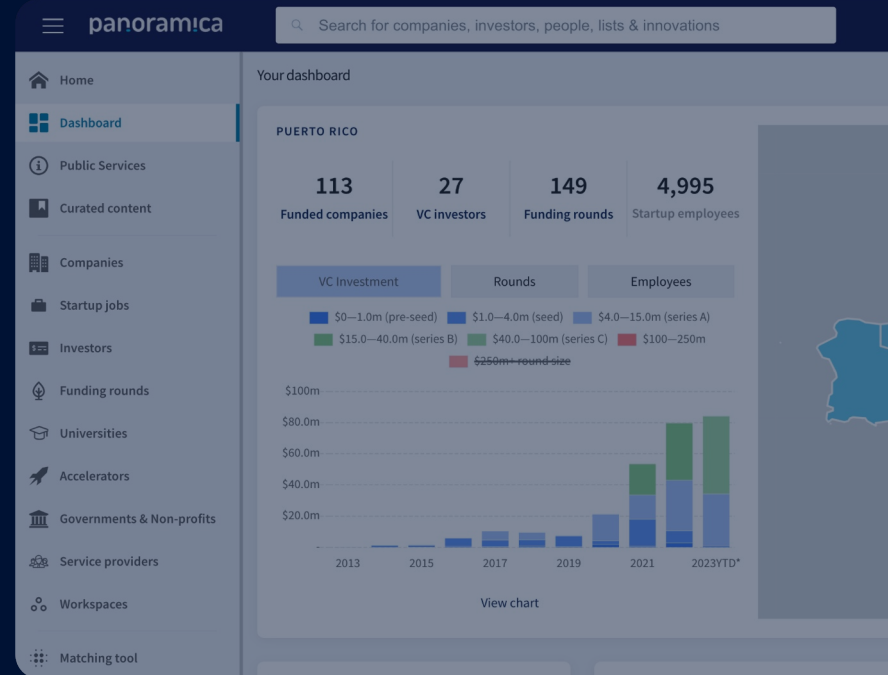
**invest**  
PUERTO RICO

**dealroom.co**

1. Dealroom intro

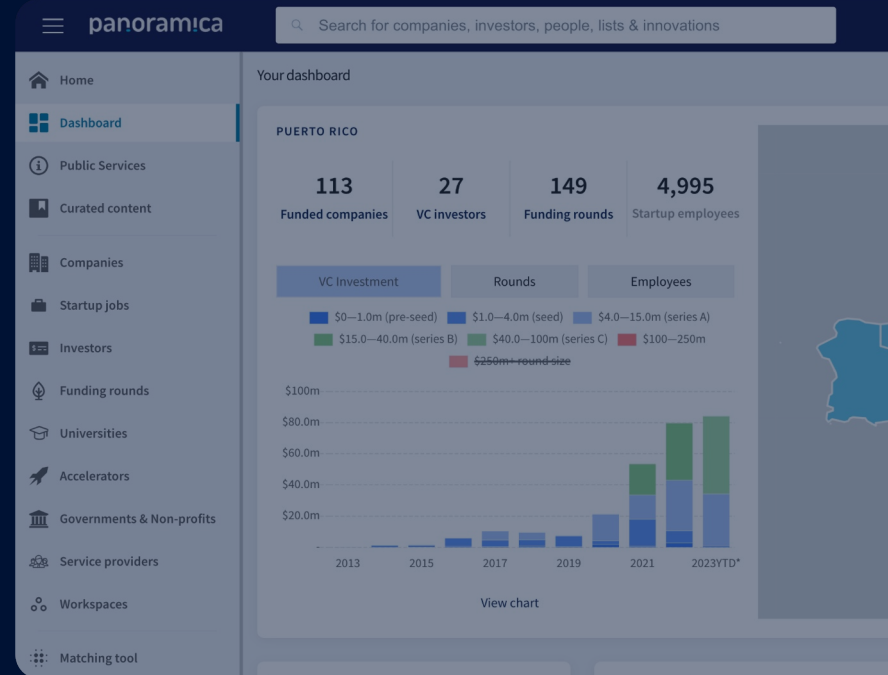
2. Demo Panorámica

3. For founders





1. Dealroom intro
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- 3. For founders**



# 1. Access the global database for free

## What?

3 months access to app.dealroom.co for free

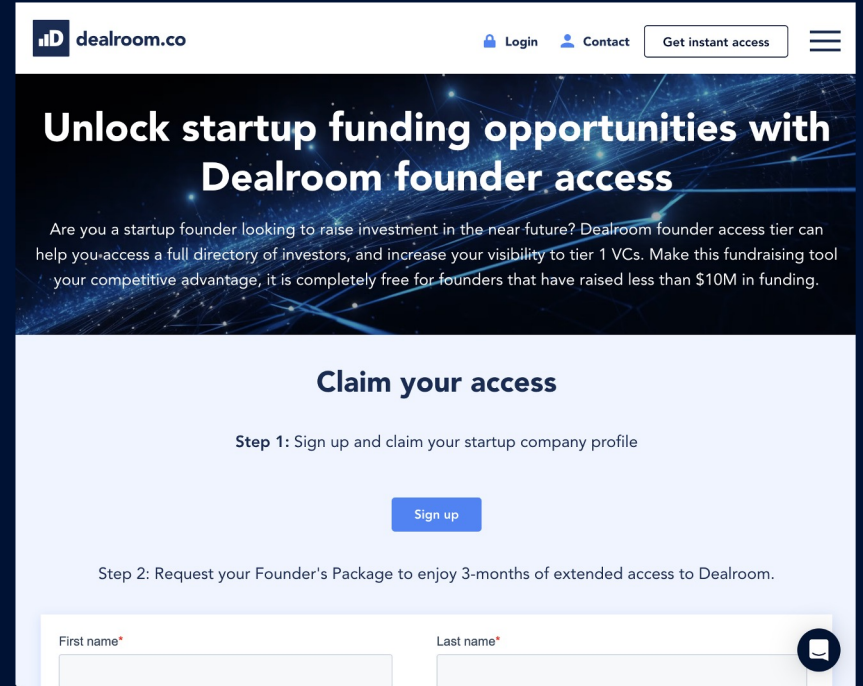
**For whom?** Startup founders who:

- raised less than €10M in funding
- have claimed their profile

## What for?

1. Market trends on your market
2. Research new clients
3. Research new investors
4. Research competitors

[Claim here](#)



The screenshot shows the Dealroom.co website interface. At the top, there is a navigation bar with the Dealroom logo, 'dealroom.co', and links for 'Login', 'Contact', and 'Get instant access'. The main content area features a dark blue background with a network diagram and the headline 'Unlock startup funding opportunities with Dealroom founder access'. Below this, a paragraph explains that the founder access tier provides access to a full directory of investors and increases visibility to tier 1 VCs, and is free for founders who have raised less than \$10M. The 'Claim your access' section follows, with 'Step 1: Sign up and claim your startup company profile' and a prominent blue 'Sign up' button. 'Step 2: Request your Founder's Package to enjoy 3-months of extended access to Dealroom.' is also visible. At the bottom, there are input fields for 'First name\*' and 'Last name\*', and a chat icon in the bottom right corner.

# 2. Claim & edit your own company profile

Invest Puerto Rico dashboard showing a company profile for Hyperion. The profile includes a 'Dealroom.co signal' of 48 and various industry tags such as B2B, saas, commission, fintech, financial management solutions, blockchain, challenger bank, fintech related, and crypto banking. The user is Pierre Bonvalot, ADMIN ACCOUNT. A green box highlights the 'Edit' button, with a white arrow pointing to the right-hand screenshot.

Invest Puerto Rico dashboard showing the 'Edit' page for the Hyperion company profile. The profile includes a 'Logo' section with a 'Choose file' button. A dropdown menu is open, listing various sections for editing: INFO, TAGS, ANALYTICS / LINKS, ADDRESS, FINANCIALS, EMPLOYEES, FUNDING ROUNDS, VALUATION, TEAM, NEWS LINKS, EVENTS, INVESTMENTS, and FUNDS. The user is Pierre Bonvalot, ADMIN ACCOUNT.

# 3. Add your pitch

(for fundraising, hiring, interviews, pitchdeck pdf, product demo video)

Search for companies, investors, people, lists & innovations

Employees 20 people  
Ownership venture capital  
Market cap -  
Net debt -  
Firm valuation \$10—16m (Dealroom.co estimates Sep 2019.)  
Guaynabo Puerto Rico (HQ)  
http://abartyhealth.com

enterprise software health platform  
health care information technology  
Dealroom.co signal

Similar companies Analytics People (3) Pitches Job openings Innovations (0) Patents (0)

ESTIMATES\*

	2021	2022	2023
	<1m	<1m	<1m
	-	9%	-

HEALTH FUNDING ABARTYS HEALTH INVESTORS

INVESTORS	AMOUNT	ROUND
Revolution	N/A	Not yet verified
N/A	\$565k	Angel Not yet verified
N/A	\$1.5m	Seed Not yet verified
Rise of the Rest	\$2.6m	Early VC
ding	\$2.6m	

Pitch your startup to investors and job seekers

## Create your pitch or note

What would you like to create?

Pitch  Note

My Pitch is for... \*

Fundraising

Title \*

We're raising €10M for SERIES A

Description \*

**B** **I** **U** Normal

Add your note here...

Featured image or GIF  
For best results, upload a 1900x1200 photo

Cancel Save pitch

# panoràmica

[panoramicapr.com.com](http://panoramicapr.com.com)

